

**Association of State Floodplain Managers
Training and Outreach Committee Work Plan**

2013 Update

Updated August 2013 by
2013-2014 Co-Chairs
Jen Marcy
Heidi Carlin

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1.0 Overview

The Training and Outreach Committee is focused on providing opportunities for members to raise awareness about flood risk and mitigation of flood risk.

As part of the ASFPM Multi-Year training strategy, the committee shares the vision of developing and coordinating a consistent and comprehensive training curriculum and delivery system for floodplain managers in order to reduce flood damages in the nation and protect and enhance natural and beneficial functions of the nation's floodplains. We also recognize the need for multi-media outreach to our members and other organizations as part of the implementation of an effective risk communication plan.

We continue to promote and work towards these five general goals:

1. Promote the training library.
2. Implement an effective risk communication plan.
3. Deploy Floodplain Management courses in coordination with states/chapters/associations.
4. Increase communication about training opportunities across the states through membership and chapters.
5. Support opportunities for using multi-media to raise flood awareness.
6. Integrate public education and outreach resources.

In addition, in Fall/Winter 2012, the committee conducted a survey to determine specific tasks that the committee members were both interested in seeing accomplished *and* for which volunteer groups, including a lead volunteer, could be found. The top five tasks coming out of the survey have been added to our 2013-2014 tasks. As of the writing of this update, some tasks still require leads to be identified. If no leads are identified, these tasks will be dropped. This year, the committee co-chairs will strive to identify leads for each task, and assist the leads in planning and implementing each task.

Task 1: Develop targeted messaging to educate legislative and elected officials on the benefits of good floodplain management and community engagement.

Lead: Sarah Young, CFM, Santa Clara Valley Water District, syoung@valleywater.org.

Task 1 Volunteers:

Zayibeth Carballo	Alisa Sauvageot	French Wetmore
Scott Blossom	E. Zia Hosseinipour	Thomas Lanese
Collin Johnson	Shanna Michael	Traci Sears
Ben Accurti	Mariam Yousuf	William Simon
Van W Hewett	Karen Haynes	Deanna Griffith
Alessandra	Bruce Bender	Ashley Newnam
Jerolleman	Jerry Beaugez	Gary Montgomery
Joy Sullivan	Valerie Raney	Chuck Grishaber
Kimberly Berginnis	Matthew Dixon	Curtis Beitel
Greg Main	Jacob Tysz	Rod Reakenberger
Frank Skarvelis	Gary Mullinix	
Janet Thigpen	Robert Moore	

Task 2: Track FEMA's interpretation / implementation of Flood Reform Act mandatory notification requirement to notify property owners of map changes that impact them when they occur. Provide information to Executive Office on issues/ concerns/areas for improvement.

No Lead: May drop.

Task 2 Volunteers:

Scott Blossom	Chris Stone	J Clayton Wine
Lei Wang	Shanna Michael	Thomas Lanese,
Ben Accurti	Mariam Yousuf	Angel Román-Más
Lisa Messano	Karen Haynes	Traci Sears
Mike Tilko	Bruce Bender	Duane Demeritt
Joy Sullivan	Ben Kaiser	Deanna Griffith
Greg Main	Maged Aboelata	Janice Roper-Graham
Lynn M. Thomas	Sarah Hamm	

Task 3: Build a crisis communication kit. This kit would include fact sheets that are clearly and simply constructed to convey the importance of floodplain management.

Lead: Nicole Prince, SD State Hazard Mitigation Officer , Nicole.Prince@state.sd.us

French Wetmore to liaise between T&O Committee and Mitigation Committee, which is working on a similar project.

Task 3 Volunteers:

Ross Henson	Angela Gardner	Chris Stone
Edmund Reid	Greg Main	Shanna Michael
Jennifer Gilbert	David Boyer	Raymond Anderson
Lois (last name?)	Alisa Sauvageot	Charles A. Botts III
Teresa L. Clemons	Wallace Wilson	Karen Haynes

Jerry Beaugez
Matthew Dixon
Brian Shoun
Sarah Hamm
French Wetmore
Anita Uhlán
Traci Sears
Duane Demeritt
Deanna Griffith
Ashley Newnam
Bill Borthwick
Gary Montgomery
Mark Walton

Task 4: Develop outreach plan around the Flood Reform Act's allowance to use Community Development Block Grant (CDBG) funding for flood hazard / insurance outreach to educate members about this source of funding.

Possible Lead: Jill Trevino; jill.trevino@gmail.com

Task 4 Volunteers:

Angela Gardner	Matthew Pangrazio	Angel Román-Más
Joy Sullivan	Charles A. Botts III	William Simon
Greg Main	Karen Haynes	Ashley Newnam
James Holley	Bruce Bender	Dave Bollinger
Shanna Michael	J Clayton Wine	Sheila R. Dale

Task 5: Obtain and share post-disaster best practices.

Lead: None Identified. French Wetmore to liaise between T&O Committee and Mitigation committee, which is working on a similar project.

Task 5 Volunteers:

Paul Czapranski	Nicole Prince	Thomas Lanese
Michael G, Mihalisin	Matthew Pangrazio	Traci Sears
Alan A. Johnson	Raymond Anderson	Duane Demeritt
Alessandra Jerolleman	Charles A. Botts III	Ashley Newnam
Angela Gardner	Mariam Yousuf	Gary Montgomery
Greg Main	Jerry Beaugez	Sheila R. Dale
Frank Skarvelis	Ben Kaiser	Janice Roper-Graham
David Boyer	Brian Shoun	
Rebecca Haney	Maged Aboelata	
Wallace Wilson	Robert Moore	
Chris Stone	French Wetmore	

Ongoing Tasks:

Continue to coordinate with ASFPM Executive Office on the training and outreach libraries

Task Leader (Support): New lead to be identified	
Approximate Start/End Date: Ongoing	Approximate # Hrs to Complete: Unknown
Detailed Task Description: Continue updating and promoting the training library with the Executive Office. Training library is online at http://www.floods.org/index.asp?menuID=354&firstlevelmenuID=182&siteID=1 by working with Kait at Exec office	
Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin) None	
Completion Schedule: Ongoing	
Deliverables: Continue to find more items to add to this library as they become available; continue to promote the library to seekers of floodplain management information and training.	
Other Necessary Support or Resources: None	
Approximate Direct Cost to Complete: (Labor and Non-Labor) None	
Approval Process: (Does The Task Require Board Approval?) None	
Assumptions: None	
Updated by/ Date: Jen Marcy: 8/13	Approved By/ Date:

Coordinate with other organizations on flood risk reduction

Task Leader (Support): New lead to be identified	
Approximate Start/End Date: Ongoing	Approximate # Hrs to Complete: Unknown
Detailed Task Description: Coordinate with other organizations to gain awareness for flood risk education programs and courses available for ASFPM use, including local flood programs, State chapters, FEMA and other federal agencies, and other non-profit organizations	
Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin) Need to determine what kind of information is out there	
Completion Schedule: Ongoing	
Deliverables: Provide links and information on risk reduction on the ASFPM website; provide potential course materials to ASFPM training coordinator	
Other Necessary Support or Resources: None	
Approximate Direct Cost to Complete: (Labor and Non-Labor) None	
Approval Process: (Does The Task Require Board Approval?) Any courses that ASFPM presents to the public would be reviewed and approved by the Board	
Assumptions: None	
Updated by/ Date: Jen Marcy - 8/2013	Approved By/ Date: