

**ANNUAL REPORT – ASFPM TRAINING AND OUTREACH
COMMITTEE
Annual Conference – Hartford, CT
June 9, 2013**

Since the national conference in San Antonio, the ASFPM Training and Outreach Committee has worked on the following tasks in 2012-2013:

1. Coordinated with ASFPM Executive Office on the training and outreach libraries:

- The Outreach and Training libraries on the ASFPM website house many resources. New resources added this year include **Risk Communications Guidebook for Local Officials**, information about the **Ward's 3D Flood Model**, and other informative outreach and communication tools.

2. Coordinated with other organizations/groups on flood risk reduction:

- The Training and Outreach Committee invites any committee member to **share, present, and discuss** items of interest to the committee on quarterly calls.
- One Training and Outreach Committee Co-Chair serves on the **Certification Board of Regents (CBOR)** and attends three in-person meetings and numerous conference calls throughout the year.
- The Training and Outreach Committee Co-Chairs sit on other related Committees, such as the new **Higher Education Committee**.
- Training and Outreach Committee members assisted the Mitigation Committee in **drafting new No Adverse Impact (NAI) materials** in 2012-2013.
- The Training and Outreach Committee assists in planning and teaching the **Floodplain Management 101 Course** at the ASFPM conference.

3. Identified Regional Contacts for the Training and Outreach committee to ensure every FEMA region is represented:

- The Training and Outreach Committee has made progress on identifying liaisons for 7 of the 10 regions.

4. Conducted a survey to better identify the tasks the Committee should focus on in 2013-2014:

- The Training and Outreach Committee sent a survey to members and anyone who expressed an interest in Training or Outreach on their ASFPM membership forms in Fall/Winter 2012. The Top 5 Tasks for 2013-14 as voted on by survey participants were:
 - 1) Develop targeted messaging to educate legislative and elected officials on the benefits of good floodplain management and community engagement.
 - 2) Track FEMA's interpretation / implementation of BW-12's mandatory notification requirement to notify property owners of map changes that impact

them when they occur. Provide information to Executive Office on issues/ concerns/areas for improvement.

- 3) Build a crisis communication kit. This kit would include fact sheets that are clearly and simply constructed to convey the importance of floodplain management.
- 4) Develop outreach plan around the BW-12's allowance to use Community Development Block Grant (CDBG) funding for flood hazard / insurance outreach to educate members about this source of funding.
- 5) Obtain and share post-disaster best practices.
- Other survey results included:
 - The identification of **26 different training courses *with a volunteer for each.***
 - The identification of **64 individuals** requesting to be added to or maintain their membership and participation in our Committee.

2013-2014 Tasks

- **2013-2014 Work Plan:**
 - The Committee will finalize the 2013-2014 Work Plan, including adding the 5 tasks defined by the survey to our Work Plan.
- **In-Person Meeting:**
 - The Committee will hold an in-person meeting at the 2013 ASFPM Conference in Hartford where we will continue to seek leads for each task.
- **Plans for New Tasks:**
 - The Committee will work with leads to outline an action plan for each of the 5 new tasks.
- **Ongoing Tasks:**
 - The Committee will continue its ongoing tasks, such as updating the online libraries with Training and Outreach information, coordinating with other groups/teams/committees/the Executive Office, participating in CBOR, and planning/executing the FPM 101 Course.