



# ASFPM Flood Risk Communication and Outreach Committee Status Report 2019

## Association of State Floodplain Managers

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## 2019 ANNUAL REPORT – ASFPM RISK COMMUNICATION AND OUTREACH COMMITTEE

Since the national conference in 2018 the Flood Risk Communication and Outreach Committee has:

- Officially changed name and direction from Training and Outreach to Flood Risk Communication and Outreach.
- Held **two committee meetings/conference calls and one webinar**.
- **Reviewed and provided input to the Elected Officials Guide**, a document being developed by ASFPM as a revision to a previous elected officials guide.
- **Connected ASFPM with communities** that were interested in developing videos to serve as online content enhancements to the new Elected Officials Guide being developed.
- Continued to work with the ASFPM Foundation on the ASFPM Foundation’s **Future Leaders Scholarship** program.
- Our co-chairs sit on other related committees, such as the **Higher Education Committee, Regulations Committee, International Committee and the ASFPM Foundation Board** (as an associate).
- Worked with instructors to **deploy the NFIP 101 course for the 2019 conference**.
- **Reviewed and prioritized the Risk Communications and Outreach-related submittals** for the 2019 ASFPM Conference.
- Sent one attendee to the **Co-Chairs Retreat** in Madison, WI.

### 2019-2020 Tasks

- **2018-2019 Work Plan:**
  - The committee will finalize the 2019-2020 Work Plan.
- **In-Person Meeting:**
  - The committee will hold an in-person meeting at the 2019 ASFPM conference in Cleveland.
- **Ongoing Tasks:**
  - The committee will continue its ongoing tasks, such as reviewing the risk communication and outreach submissions for the 2020 conference and working with the Executive Office on ad-hoc risk communications-related tasks as requested.
  - Will send a representative to the 2019 Co-chairs retreat.
  - Will leverage the interest and abilities of engaged membership to be more effective in our mission.
  - Will transition leadership of the NFIP 101 Course at the ASFPM conference to the Professional Development Committee, and provide course leads/trainers if requested to continually update course materials and present at conference.

- **Sharing resources**

- The committee will more actively share training and outreach related resources to committee membership either through a LinkedIn group, emails, webinars or ASFPM newsletters
- Would like to implement bi-monthly email of risk communication and outreach resources, best practices.