

Association of State Floodplain Managers

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ASFPM Risk Communication & Outreach Committee Status Report



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2018 ANNUAL REPORT – ASFPM RISK COMMUNICATION & OUTREACH COMMITTEE

Since the national conference in 2017, the ASFPM Flood Risk Communication and Outreach Committee has worked on the following tasks:

1. Coordinated with other organizations/groups on flood risk reduction:

- We coordinated with the Pod facilitator, Professional Development & Continuing Education Committee and ASFPM executive office and chair to **refine and reassess the direction of our committee** from “Training and Outreach” to “Flood Risk Communication and Outreach.”
- We reviewed and provided input to the **2017 TMAC Report** as a “subject matter expert” on levee risk communications.
- We worked with ASFPM foundation to implement its **Future Leaders Scholarship** program.
- The Flood Risk Communication and Outreach Committee co-chairs sit on other related committees, such as the **Higher Education Committee, Regulations Committee, International Committee and ASFPM Foundation Board** (as an associate).
- We worked with instructors to **revise all sections** of the NFIP 101 course at ASFPM’s annual national conference, using feedback from the 2017 presentation of the course.
- We **provide instructors** for the NFIP 101 course at the ASFPM conference every year.
- We **reviewed and prioritized the Track 6 submittals** for the 2018 ASFPM conference.
- We provided comments on the **HUD 203(k) Loan Program** documents and resources.
- We provided review and comment on the script and outline for a **children’s flood safety video** being developed in coordination with ASFPM.
- We sent one attendee to the 2017 **co-chairs retreat** in Madison, WI.

2018-2019 Tasks

- **2018-2019 Work Plan:**
 - The committee will finalize the 2018-2019 Work Plan.
- **In-person Meeting:**
 - The committee will hold an in-person meeting at the 2018 ASFPM conference in Phoenix.
- **Ongoing Tasks:**
 - The committee will reach out to ASFPM membership to explain the new direction and focus of the committee, and generate new interest and committee membership.

- The committee will continue its ongoing tasks, such as reviewing the risk communication and outreach submissions for the 2019 conference and working with the executive office on ad-hoc risk communications-related tasks as requested.
- The committee will send a representative to the 2018 co-chairs retreat.
- The committee will leverage the interest and abilities of engaged membership to be more effective in our mission.
- The committee will transition leadership of the NFIP 101 Course at the ASFPM conference to the Professional Development & Continuing Education Committee, and provide course leads/trainers if requested to continually update course materials and present at conference.
- **Sharing Resources**
 - The committee will more actively share training and outreach related resources to committee membership, either through a LinkedIn group, emails, webinars or ASFPM newsletters.
 - The committee would like to implement a bi-monthly email of risk communication and outreach resources and best practices.