

POLICY COMMITTEE WORK PLAN
Training/Outreach/Education Pod
International Committee
2015-2016

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The goal of this task is to build, expand and leverage relationships with Canadian floodplain managers to improve the exchange of ideas with ASFPM members and increasing Canadian attendance, participation, and sponsorship of the annual conference in Seattle. Examples of success include article publication; Canadian presenters at the ASFPM 2015 conference; Canadian members on the International Committee LinkedIn page; and increased Canadian attendance and sponsorship of the 2014 conference. Reach to NORFMA.	8
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1) Committee Overview

The primary mission of the International Committee is to provide a platform for exchanging knowledge and best practices on the wise-use of floodplains to reduce flood losses, water resources, and promote sustainable environments, promoting synthesis & understanding to lead us forward.

Vision

ASFPM is a valued and effective resource for advising and interfacing with national counterparts and policy leaders in other nations regarding identification and reduction of flood risk, including adaptation to the flood-related impacts of a changing climate. This engagement provides valuable context and helps inform adjustments to US-based policies and practices while providing ASFPM members with risk reduction techniques that are successful and applicable in the US.

Goals

1. To develop contacts, partnerships, and relationships with national counterparts and policy leaders in other nations;
2. To conduct mutually beneficial engagements, identify best policies and practices in the assessing and reducing of flood risk; and
3. To disseminate knowledge gained to ASFPM membership.

The co-chairs and liaison for the committee are:

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Comment [LJ1]: Put all three names on the same line, I think it's a formatting issue?

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Section 2 of this work plan presents the specific items for 2014-2015 to be accomplished by this committee and the work tasks required completing these items. These items directly support Goals and Objectives for ASFPM for FY 2014-2015 that are Training/Outreach/Education related.

2) Outline of Tasks

The International Committee has the following standard work items that are ongoing in nature:

1. Participate in ASFPM Policy Committee Conference Calls and Retreats: Attend Policy Committee Chair Meeting at National Conference and hold annual committee meeting.
2. Collaborate with other ASFPM committees and board to advance the International Committees' goals and objectives and to serve international needs of all committees.
3. Prepare Annual Reports and Develop Work Plans.
4. Increase membership and effectively engage International Committee members.

The International Committee has the following major work objectives in 2014-2015:

1. Participate in ASFPM Policy Committee Conference Calls and Retreats; prepare Annual Work Plans and Annual Report; and Attend Policy Committee Co-Chair Meeting and National Conference (1.1)
2. Encourage the exchange of knowledge between ASFPM members and international experts through the publication of articles and/or blogs in ASFPM and industry associated newsletters, journals, websites, etc. Future of floodplain management and risk assessment (review of UR conference 2014) (1.2)

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3. Continue to build relationships and facilitate exchange of knowledge with floodplain managers in Canada and Australia (1.3)
 - a. With a particular emphasis in the Great Lakes and North East regions.
 - b. Seek Canadian and Australian presenters at the ASFPM 2015 national conference in Atlanta as workshops panelist and/or plenary speaker.
 - c. Seek contacts with embassies in DC to further outreach.
 - d. Focus on climate issues (Policy, Climate Adaptation)
 - e. Learn about and share smart flood policies (US and share information from abroad)
4. Maintain and Increase International Committee engagement, collaboration and membership with ASFPM members through social media using the International Committee page on LinkedIn and Twitter.
5. Engage international attendees of the annual conference through local conference hosts, fundraising ideas and approaches support international attendance, and potentially Junior Chapters. Collaborate with ASFPM foundation related to fundraising.
 - a. Contact registered international attendees prior to the conference for welcoming and advisement of activities.

Comment [LJ2]: Of Canada and Australia?

Comment [LJ3]: Within Canada still? Or just in general?

Comment [LJ4]: I'm not sure what Actively promote policies means... Are we trying to take US policies and get others to consider them?

Comment [LJ5]: This might be too broad for us for the overall workplan that gets submitted to ASFPM, though I think it's good for it to be on our regular discussion list and phone calls to figure out how it might happen.

Comment [LJ6]: This is assumed in the above bullet

Comment [LJ7]: I think this is covered in the previous bullet

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The following are the detailed Task Summary Sheets for each task required to complete this work plan's 2015-2016 work items.

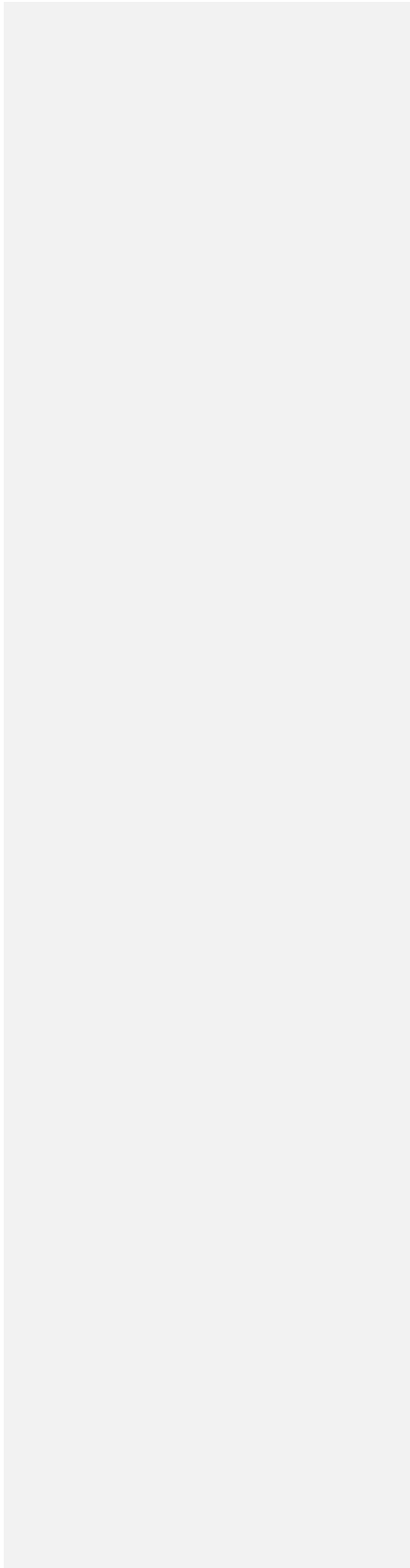
2015-2016 Administrative Work Items

3) 1.1 Participate in ASFPM Policy Co-Chair Calls, Committee Conference Calls and Retreats.

Task Title: Administration	Task Leaders: Bo Juza, Shana Udvardy, Jessica Ludy
Approximate Start/End Date: September 2015 – Aug 2016	Approximate # Hrs to Complete: Conf. Calls – 10 hours Comm. Retreat – 24 hours Annual Work Plans – 16 hours Annual Report – 16 hours
Detailed Task Description: Prepare Annual Work Plans and Annual Report; Attend Policy Committee Co-Chair Meeting and National Conference: Prepare and report on committee activities during policy committee conference calls. Report critical information from calls to committee members via email. Attend annual committee chair retreat in Madison. Prepare draft work plan and provide input to ASFPM goals during committee retreat.	
Prerequisites: None	
Completion Schedule: Training & Outreach Committee Conference Calls: Monthly Committee Retreat: TBD Work Plan: August, 2015 Annual Report: May 1, 2016 Quarterly Full Committee calls – TBD CO-Chair Calls: bi-weekly/monthly	
Deliverables: Work Plan Annual Report Full committee call notes	
Other Necessary Support or Resources: Coordination with ASFPM front office	
Approximate Direct Cost to Complete: (Labor and Non-Labor) Labor – None – donated time Expenses – Travel cost for Committee Retreat (\$1,000)	
Approval Process: (Does The Task Require Board Approval?) None	
Assumptions: None	

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Prepared by/ Date: Shana Udvardy and Bo Juza and August 19, 2015	Approved By/ Date:
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2014-2015 Committee Work Items

4) 1.2 Write Internationally Relevant White Papers, articles for the ASFPM News & Views newsletter, and report-outs on recent delegations/exchanges.

Task Title: White Papers and Articles	Task Leader: Bo Juza, Shana Udvardy, Jessica Ludy
Approximate Start/End Date: September 2015 – Aug 2016	Approximate # Hrs to Complete: 120
Detailed Task Description: Submissions to ASFPM News and Views or White Papers on interesting topics including: Lessons learned, Comparative government frameworks, policies and best practices in the identification and reduction of flood risks; and risk communication approaches, flood mapping. A few specific ideas include: 1) Reviews of or input on international basin commissions, i.e., Red River, Columbia, Rio Grande 2) Report-outs on recent delegations/exchanges: Who was involved? What was done? What did we learn? How could we use the information to help others?	
Prerequisites: Obtain list of ASFPM publications and associated industry journals; obtain publication dates and guidelines. Identify willing authors.	
Completion Schedule: August 2015: Obtain list of newsletters, websites, publications and blogs September 2015 – July 2016: Publish one article every six months	
Deliverables: 2 blogs/articles	
Other Necessary Support or Resources:	
Approximate Direct Cost to Complete: (Labor and Non-Labor): \$0	
Approval Process: (Does The Task Require Board Approval?) Board approval is not necessary.	
Assumptions:	
Prepared by/ Date: Shana Udvardy and Bo Juza and August 19, 2015	Approved By/ Date:

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1.3 Continue to build relationships with organizations and floodplain managers by coordinating and collaborating the exchange of knowledge through webinars, conferences, resources, etc.

Task Title: Operation Exchange: Webinars, Relationships, & Resource Exchange	Task Leader: Bo Juza, Shana Udvardy, Jessica Ludy
Approximate Start/End Date: September 2015 – August 2016	Approximate # Hrs to Complete: 40
Detailed Task Description:	
<p>1) Cooperate with headquarters, Grand Rapids, MI conference hosts and Canadian colleagues for presence at 2016 conference. The goal of this task is to build, expand and leverage relationships with Canadian floodplain managers to improve the exchange of ideas with ASFPM members and increasing Canadian attendance, participation, and sponsorship of the annual conference in Seattle. Examples of success include article publication; Canadian presenters at the ASFPM 2015 conference; Canadian members on the International Committee LinkedIn page; and increased Canadian attendance and sponsorship of the 2014 conference. Reach to NORFMA. Focus on climate issues (Policy, Emissions, Adaptation) Actively promote flood policies (US and share information from abroad)</p> <p>2) Webinars (3-4 /year)</p> <ol style="list-style-type: none"> a. Various topics or geographic regions <ol style="list-style-type: none"> i. Australia lessons learned ii. EU Floods Directive and Integrated Flood Management iii. United Kingdom policies and practices iv. Canada river basin issues v. Reinsurance and role in flood mitigation in SE Asia b. Is professional credit possible? Talk to Anita at headquarters for information on CEC's. <p>3) Specific Topic Areas:</p> <ul style="list-style-type: none"> • Mitigation practices and policies (natural areas, elevation, etc.) – Roderick Scott • River Basin Coordination, transboundary issues (Canadian colleagues) • Flood Policies <p>Connect ASFPM members to international floodplain associations and conferences by establishing ASFPM liaisons to those international associations. Examples include Larry Larson, liaison to Australian Floodplain Association and Jessica Ludy, liaison to Rijkswaterstaat.</p>	

Comment [LJ8]: redundant

Comment [LJ9]: what is norfma?

Comment [LJ10]: OH, do we mean... if other countries have good policies, we want to promote them? My guess is this will happen through our "news and views" write ups or blogs/etc.

Comment [LJ11]: Unless this has specifically international relevance, I don't think we should include this.

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Prerequisites: None.	
Completion Schedule: First webinar in Fall Quarter 2016, Australian Floodplain Management August 2016	
Deliverables: Webinar, ppt slides will be posted on Linked in (And ASFPM website if that is possible?) Published articles, conference attendees and presenters, increased Canadian membership in ASFPM.	
Other Necessary Support or Resources: None.	
Approximate Direct Cost to Complete: (Labor and Non-Labor) \$0	
Approval Process: (Does The Task Require Board Approval?) N/A	
Assumptions:	
Prepared by/ Date: Shana Udvardy and Bo Juza and August 19, 2015	Approved By/ Date:

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4) 1.4 Maintain and Increase International Committee engagement, collaboration and membership with ASFPM members through social media (LinkedIn), an IC website, etc.

Task Title: Social Media	Task Leader: Bo Juza, Shana Udvardy, Jessica Ludy
Approximate Start/End Date: September 2015 – Aug 2016	Approximate # Hrs to Complete: 24
Detailed Task Description: Increase engagement and improve the ability of international members to interact and engage with ASFPM leadership and members through the use of the social media site LinkedIn. Provide more detailed website (in addition to Linked-in) so that people have a main "international flood management resource". Increase membership in the International Committee. Current and new international ASFPM members will be contacted to inform them about the committee, the LinkedIn group page, and to gauge their interest in authoring articles for ASFPM publications (and vice versa).	
Prerequisites: None: Page is up and running.	
Completion Schedule: Activities throughout the year.	
Deliverables: Increased LinkedIn membership.	
Other Necessary Support or Resources: ASFPM leadership to join the ASFPM International Committee LinkedIn Group site.	
Approximate Direct Cost to Complete: (Labor and Non-Labor) \$0	
Approval Process: (Does The Task Require Board Approval?) Board approval is not necessary.	
Assumptions:	
Prepared by/ Date: Bo Juza and Shana Udvardy/ August 19, 2015	Approved By/ Date:

Comment [LJ12]: This would be Fernando Nardi's doing, right?

Maybe this doesn't go in the workplan, but as soon as we start having our international calls, we can encourage him to develop this—we'd just have to see if it can be associated with Asfpm in some way... (I only mention this because Bo had mentioned that ASFPM doesn't like us to have competing websites)

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1.5 Engage international attendees of the annual conference through engagement of local conference hosts, fundraising ideas and approaches for foreign attendee financial support, and potentially Junior Chapters.

Task Title: Operation Make Them Feel Welcome	Task Leader: Bo Juza and Shana Udvardy
Approximate Start/End Date: September 2015 – May 2016	Approximate # Hrs to Complete: 20
<p>Detailed Task Description: Collaborate with ASFPM foundation related to fundraising. We would like to use funds to invite floodplain managers from areas impacted by major disasters around the world. Seek out and acknowledge international attendees to the National Conference by engaging international registrants in advance of the conference, at the conference, and through "International Attendee" registration badge ribbon.</p> <p>Increase International Participation at ASFPM Annual Conference</p> <ol style="list-style-type: none"> a. Organize/recommend International sessions, i.e., Rockefeller Foundation b. Appeal to Canadian participation for Grand Rapids conference c. Financial support/scholarship for international attendance (student, professional, or otherwise) <p>Other ideas:</p> <ol style="list-style-type: none"> d. Leverage funding to facilitate knowledge exchange by sponsoring people to come to the US and attend ASFPM Conference e. Reviews of or input on international basin commissions, i.e., Red River, Columbia, Rio Grande f. Explore the possibility to Junior Chapters or International Chapters of ASFPM to provide resources/information for non-U.S. communities g. Provide more detailed website (in addition to Linked-in) so that people have a main "international flood management resource" <p>Preliminary Geographic Areas of Interest</p> <ul style="list-style-type: none"> • Canada • Australia (Murray Darling Basin) • Jakarta • Philippines • Southeast Asia • United Kingdom 	

Comment [LJ13]: This one might be vague—we should say how, like... sponsoring people to come to the US, sponsoring us to attend international delegations, etc... finding funding to write a white paper...

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Prerequisites: Coordinate with key Foundation members. Receive list of international attendees prior to conference. Reach out to Embassies. Add "International Attendee" to list of ribbon options.	
Completion Schedule: 2014 Conference	
Deliverables: International attendee smiles.	
Other Necessary Support or Resources:	
Approximate Direct Cost to Complete: (Labor and Non-Labor) Cost of ribbons.	
Approval Process: (Does The Task Require Board Approval?)	
Assumptions:	
Prepared by/ Date: Shana Udvardy and Bo Juza August 19, 2015	Approved By/ Date: