



Risk Communication & Outreach Committee Status Report 2020

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**ASSOCIATION OF STATE
FLOODPLAIN MANAGERS**

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Overview

Since the national conference in 2019 the Flood Risk Communication and Outreach Committee has:

- Held two committee meetings/conference calls.
- Our co-chairs sit on other related committees, such as the Higher Education Committee, the Regulations Committee, International Committee, and the ASFPM Foundation Board (as an associate).
- Reviewed and prioritized the Risk Communications and Outreach-related submittals for the 2020 ASFPM Conference.
- Sent one attendee to the 2019 Co-Chairs Retreat in Madison, WI.
- Met with Steven Stichter, Director of the Resilient America Program at the National Academies of Sciences, Engineering, and Medicine to discuss projects, activities, and plans related to flood risk communication and outreach to highlight areas of potential collaboration.
- Met with Suzanne Juwani of the Technical Mapping and Advisory Council to discuss how the risk communication committee may be able to assist with some sub-committee efforts.

2020-2021 Priorities

2020-2021 Work Plan

- The committee will finalize the 2020-2021 work plan

Ongoing Tasks

- Continue its ongoing tasks, such as reviewing the risk communication and outreach submissions for the 2021 conference and working with the executive office on ad-hoc risk communications-related activities as requested.
- Send a representative to the 2020 Co-Chairs retreat, if held.
- Leverage the interest and abilities of engaged membership to be more effective in our mission.
- Transition leadership of the NFIP 101 Course at the ASFPM Conference to the Professional Development Committee, and provide course leads/trainers if requested to continually update course materials and present at conference.
- Host a webinar on how to do effective risk communication planning.

Sharing resources

- The committee will more actively share training and outreach related resources to committee membership either through a LinkedIn group, emails, webinars, or the ASFPM newsletters
- The committee would like to implement a bi-monthly email of risk communication and outreach resources and best practices.