Sharing Leadership

Building Mitigation Coalitions that Do More than Just Talk

ASFPM 2019 ~ PARTNERSHIPS IN RISK COMMUNICATION
Shared Leadership

What is it?

- Collaboration+
- Flatten Hierarchy
- Encourage Creativity

Image Credit: Allison, Misra & Perry, 2018
STRUCTURES ↔ SOCIAL SUPPORT

PROCESSES ↔ SHARED VISION

PEOPLE ↔ VOICE
Structures ↔ Social Support

a.k.a. Participation

- Break down traditional notion of “leader-follower”
- Social Support
  - vs. Technical support
- Avoid:
  - Scapegoats
  - Problem children
Processes ↔ Shared Vision

What does success look like?

- When structures are in place, you can get to work!
- Shared Vision
  - Collectively developed
  - Foundation ~ guiding directive
    - Empowers creativity
    - Enables flexibility
  - Crafting the vision does not end!
People ↔ Voice

Speaking Up

- Sharing Ideas (i.e., multiple perspectives)
- Empower those closest to the task
- Reinforces ownership
- Psychological Safety
Thank you!