



# The Evolution of Communicating Risk:

A Conversation with FEMA's Data and Communications Branch

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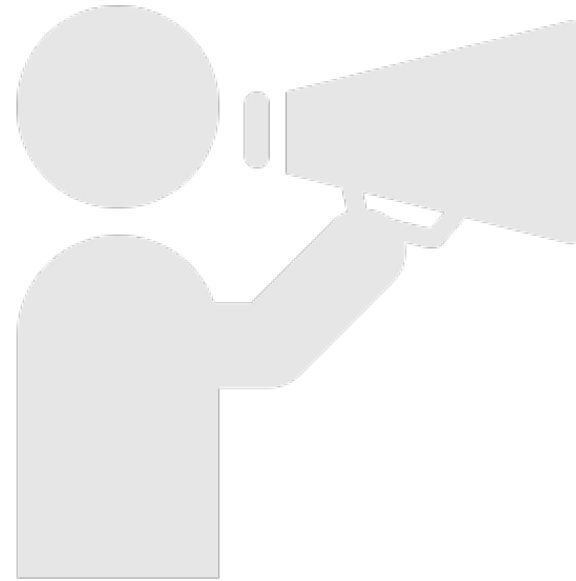
**RMD** RISK MANAGEMENT  
DIRECTORATE



**FEMA**

# 🎵 Livin' in the Future

Data



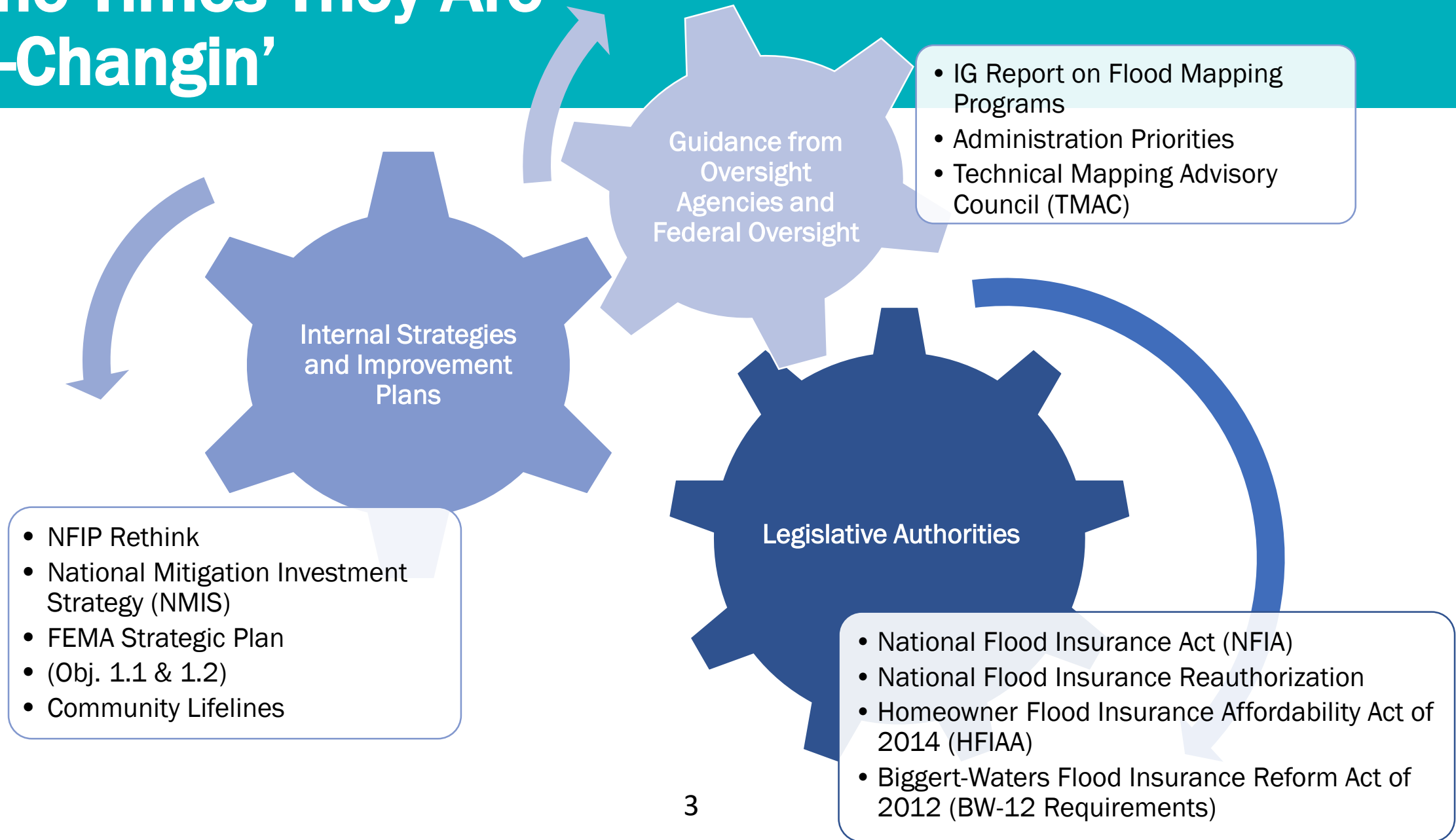
Action

Engagement

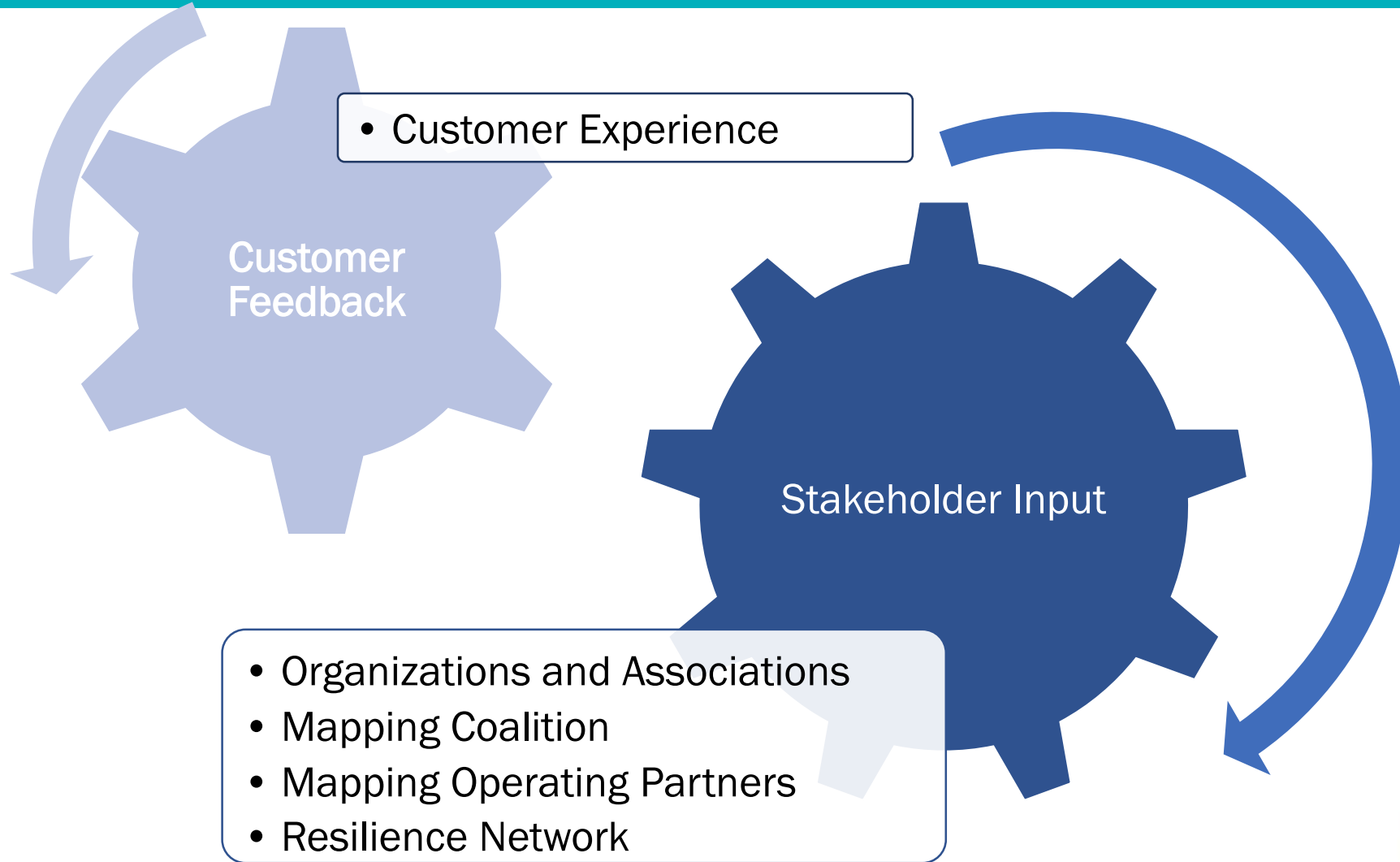




# The Times They Are a-Changin'



# 🎵 The Times They Are a-Changin'



# Hit Me With Your Best (Moon) Shot...



**Double Coverage**  
by 2022



## I. BUILD A CULTURE OF PREPAREDNESS

- 1.1 Incentivize investments that reduce risk, including pre-disaster mitigation, and reduce disaster costs at all levels
- 1.2 Close the insurance gap
- 1.3 Help people prepare for disasters
- 1.4 Better learn from past disasters, improve continuously, and innovate

## II. READY THE NATION FOR CATASTROPHIC DISASTERS

- 2.1 Organize the "BEST" (Build, Empower, Sustain, and Train) scalable and capable incident workforce
- 2.2 Enhance intergovernmental coordination through FEMA Integration Teams
- 2.3 Posture FEMA and the whole community to provide life-saving and life-sustaining commodities, equipment, and personnel from all available sources
- 2.4 Improve continuity and resilient communications capabilities

## III. REDUCE THE COMPLEXITY OF FEMA

- 3.1 Streamline the disaster survivor and grantee experience
- 3.2 Mature the National Disaster Recovery Framework
- 3.3 Develop innovative systems and business processes that enable FEMA's employees to rapidly and effectively deliver the agency's mission
- 3.4 Strengthen grants management, increase transparency, and improve data analytics

# What's Going On?

- **What sort of tools/resources/capabilities/information do you need to drive action?**
  - **Who provides that data/information to drive action?**
- **What does FEMA need to do to change how communities are supported and empowered to better support vulnerable stakeholders?**
- **What partnerships do you find effective?**
- **Where do we need to build more partnerships at the local, tribal, state, and federal levels?**



# Call Me Maybe

If you have other ideas or questions, please  
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# FEMA