The Florida CRS Initiative State Support of Municipal CRS Programs

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Background

- BW-12 hit Florida hard
- 40% of NFIP policies
- Lots of Pre-FIRM construction along coasts



The Florida CRS Initiative is born

- Governor Rick Scott and FDEM Director Bryan Koon
- Hired Danny Hinson in November 2013
 - Former ISO/CRS Specialist for 17 years
 - Former Emergency Management Director
- Danny covered whole State in 2014, then hired:
 - Josh Overmyer, CFM Southwest Florida
 - Elizabeth Todak Orlando area
 - Gina Lambert near The Villages
 - Mark Reali Orlando area (2017)



Objectives

- Provide activity-specific support to existing CRS communities
- Help new communities join CRS
- Provide training and support through CRS User Groups

Statistics

	November 2013	May 2018		
CRS Communities	214 45.8% of communities	240* 51.4% of communities		
Policies in a CRS community	91% of 2 million policies	96.5%		
Statewide CRS discounts	\$184 million	\$201.4 million		
CRS User Groups	6	11		

User Group participation

Okaloosa & Bay

Tampa Bay

Southwest Florida



o consistent or

Northeast Florida

Volusia & Central Florida

Palm Beach, Broward, Miami-Dade & Monroe (Keys)

Training Strategies

- Training through FFMA
 - L-278 NFIP/CRS course
 - 2-day Essentials of CRS
- Canned PowerPoint presentations for User Groups
 - How to form a User Group
 - CRS Low-Hanging Fruit
 - 430: Higher Regulatory Standards
 - 610: Flood Warning Program
- Webinar (Activity 540 changes in 2017 Manual)

Conference Presentations







GOVERNOR'S HURRICANE CONFERENCE



Florida CRS/CAV Pilot Program

• Session E9 on Wednesday at 1:30PM by Steve Martin, SFMO

Visited 208 non-CRS communities in 2 years

- CAV
- Reviewed CRS Quick Check

Prepared & scored 15 CRS applications for new communities
4 Class 9, 8 Class 8, 3 Class 7

Improvement strategies

- Verification Reports
- One-on-One meetings
 - Floodplain Manager/CRS Coordinator
 - Emergency Manager
- Support to County, thereby helping cities/towns/villages
- Reviewed Uniform Minimum Credits/State-Based Credit
- Statewide projects



310	320	330	350	510	610	Number of Activities missing low-hanging fruit	Class Rating	Total Points	Notes
	0	0	0	0	0	5	7	1861	LHF could reach Class 6
	0	33	0	0	0	5	8	1085	LHF could reach Class 7
8	0		0	0	0	5		510	
	0	0	0	91	0	5	. 9	526	
15		30		0	0	4	7	1846	LHF could reach Class 6
14		38		0	0	4	7	1632	LHF could reach Class 6
	0		0	50	0	4	8	1390	LHF could reach Class 7
	0	1	0			3	.7	1640	Maybe could reach Class 6
		16		0	0	3	8	1301	LHF could reach Class 7

Miscellaneous support

- Backstop
- Provide CIS data
 - What If
 - Aggregate Insurance data
- CRS Plaque presentations



harmed 1996 black + TOTAL

8.4444

6.66



- Presentations to elected officials considering rollbacks
- Quarterly CRS Initiative Newsletter

Newsletter & outreach rack cards



Successes

- Activity 610 highest scores in the nation
 - In 2014, 88 communities had ZERO score for 610, unfathomable for Florida
 - 22 of top 27 scores in the nation
- Participation:



US (Excluding-Florida)



Questions?

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Check out Session E9 on Wednesday after lunch for more on information on the Florida CRS/CAV Pilot Program (Room 129B)