State of Wisconsin
Floodplain Management Work Plan
FFY 2005-2009

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Purpose:

The purpose of the Floodplain Management Work Plan is to help identify what is needed to increase the effectiveness of floodplain management in the State of Wisconsin and to establish a road map to be followed during the next five years. It is a guide to help the State, in partnership with FEMA, to achieve positive, proactive floodplain management goals as defined by the yearly CAP Statement of Work. In addition, the work plan will help to link State floodplain management efforts to supporting the **Wisconsin Floodplain Mapping Initiative**, which is the State Map Modernization Plan.

Background:

The purpose of the Community Assistance Program – State Support Services Element (CAP-SSE) is to provide, through a State grant mechanism with FEMA, a means to ensure that communities are achieving the flood loss reduction goals of the NFIP. CAP-SSSE is intended to accomplish this by funding States to provide general technical assistance to NFIP communities in the State and to evaluate community performance in implementing NFIP floodplain management activities. In Wisconsin, the Department of Natural Resources, Division of Water's Floodplain Management Section has been designated as the coordinating agency for the State in support of NFIP activities related to CAP-SSSE. Currently, 18 State positions are available to support CAP-SSSE activities.

Current Floodplain Management Efforts:

The Floodplain Management Section annually engages in a variety of CAP-SSSE activities in support of NFIP initiatives. In Federal fiscal year 2004, Floodplain Management staff scheduled eight Community Assistance Visits, seven Floodplain Ordinance Assistance Reviews, sent three staff members to the Spring FEMA V Regional Coordination Meeting, published two outreach newsletters, conducted 10 Floodplain Management Workshops, provided general technical assistance to a variety of local officials and the public, assisted in "Scoping Meetings" in support of Map Modernization, sent two staff members to the ASFPM conference, provided Post-flood assistance in support of FEMA to affected communities in the State, updated the State Floodplain Management Guide book for local floodplain administrators, and conducted community outreach by attending the Wisconsin Land Information conference and the Wisconsin Association Of Floodplain, Stormwater and Coastal Managers conference. Staff has

also been active with the Wisconsin Emergency Management agency and have provided assistance to the State Hazard Mitigation Council.

The Floodplain Management Section has found that these outreach efforts have had a positive impact and, as such, plans to continue its current strategy for CAP-SSSE efforts for the next 5 years.

CAP-SSSE Activities 2005-2009:

The following are the proposed CAP-SSSE activities that WDNR Floodplain Management staff anticipate will be conducted as described in the annual Scope of Work for State CAP activities. This plan is to be considered a "living document" and may require updating each year during the five years to reflect changes in the State. We encourage our partners in FEMA Region V to continue to provide input and support as we implement our plan. Task activities will vary from year to year based the support needs of the State's **Wisconsin Floodplain Mapping Initiative**. Preliminary performance measures have been developed for consideration as milestones that can be used to demonstrate progress in meeting our strategy for CAP-SSSE implementation for FFY 2005-2009. It is estimated that our office will spend significant time doing the various fundable CAP-SSSE activities in 2005-2009 and that we, in fact, do more work than what can be funded under the current CAP-SSSE funding limit for our State. The additional funding deficit has traditionally been absorbed by the State in order to complete the work.

Task # 1 Community Assistance Visits

The WDNR Floodplain Management Section will conduct Community Assistance Visits (CAVs). All CAVs conducted will be entered into CIS by WDNR staff.

In 2004, 10 CAVs were conducted by WDNR.

Estimated CAVs for 2005	12
Estimated CAVs for 2006	12
Estimated CAVs for 2007	12
Estimated CAVs for 2008	14
Estimated CAVs for 2009	15

The performance measure for this activity will be comparing the estimated vs. actual number of CAVs that are conducted each year. The number of CAVs projected will be defined in the yearly Statement of Work. Tracking of CAVs will be reported in the quarterly narrative reports and the CIS database.

Task #2 Community Assistance Contacts

The Floodplain Management Section will conduct Community Assistance Contacts (CACs). CACs will increase the number of community contacts the state has with NFIP communities. All CACs conducted will be entered into CIS by WDNR staff.

In 2004, 0 CACs were conducted WDNR.

Estimated CACs for 2005	40
Estimated CACs for 2006	40
Estimated CACs for 2007	40
Estimated CACs for 2008	40
Estimated CACs for 2009	40

The performance measure for this activity will be comparing the estimated vs. actual number of CACs completed each year. The number of CACs projected will be defined in the yearly Statement of Work. Tracking of CACs will be reported in the quarter narrative reports and in the CIS database.

Task #3 Floodplain Ordinance Assistance

The Floodplain Management Section will provide ordinance assistance to communities in support of the new **2004Wisconsin Model Floodplain Ordinance and theWisconsin Floodplain Mapping Initiative**. This will include a review of floodplain regulations and all necessary follow-up action to ensure that new floodplain mapping has been incorporated into the floodplain regulations for all community's in the proposed County-wide map production. Communities will be encouraged to adopt new mapping prior to the 30-day letter being sent. Community ordinance review selection will coincide with the State's timetable for proposed County-wide map updates.

The State's ordinance update timetable for counties, cities and villages is estimated as follows:

2004/2005 – Buffalo, Crawford, Grant, Pepin, Pierce, Vernon and Trempealeau counties.

2005/2006 – Adams, Calumet, Chippewa, Clark, Dodge, Eau Claire, Fond du Lac, Green, Green Lake, Iowa, Jackson, Jefferson, Juneau, Kenosha, Lafayette, Marathon, Marquette, Monroe, Outagamie, Portage, Racine, Richland, Sauk, Shawano, Sheboygan, Taylor, Walworth, Waupaca, Waushara, Winnebago, and Wood counties.

2007-2009 – Ashland, Bayfield, Barron, Door, Douglas, Dunn, Florence, Forest, Iron, Kewaunee, Langlade, Lincoln, Manitowoc, Marinette, Oconto, Oneida, Polk, Price, Rusk, Sawyer, St. Croix, Vilas, Washburn

The State's County-wide map update timetable is estimated as follows:

January 2005 – Brown County
September 2005 – Ozaukee County
September 2006 – Burnett, Columbia, Dane, LaCrosse, Milwaukee, Rock, Washington, Waukesha counties

The performance measure for this activity will be comparing the number of communities receiving new mapping to how many communities adopted the new maps and have compliant ordinances. The number of communities will be defined in the yearly Statement of Work. Tracking of compliant ordinances or those that are suspended for failure to adopt will be reported in the quarterly narrative reports. In addition, the State will compare the percentage of communities in FFY-2004 that received a 30-day letter, with the number in subsequent years.

Task #4 Regional Office / Mitigation Coordination Meetings

The Floodplain Management staff will attend the two Regional Coordination Meetings.

2005	2 staff Fall Conference	2 staff Spring Conference
2006	2 staff Fall Conference	2 staff Spring Conference
2007	2 staff Fall Conference	2 staff Spring Conference
2008	2 staff Fall Conference	2 staff Spring Conference
2009	2 staff Fall Conference	2 staff Spring Conference

The performance measure for this activity will be a comparison of the number of projected staff attendance to the FEMA conferences as defined in the yearly Statement of Work vs. actual attendance at the conferences.

Task #5 Flood Loss Reduction Assistance

The Floodplain Management Section will produce and distribute two newsletters a year for the next 5 years as part of our CAP-SSSE. The newsletter is "Floodplain-Shoreland Management Notes" and it is distributed to over 900 recipients. WDNR will also post the newsletter on the Division's Web page.

The performance measure will be the number of newsletters projected as defined in the yearly Statement of Work vs. the actual number of newsletters produced.

Task #6 Local Officials Workshops

The Floodplain Management Section will conduct six Floodplain Management workshops a year for the next five years as part of our CAP-SSSE. Outreach efforts will be made to encourage community enrollment in CRS.

The performance measure for this activity will be comparing the estimated vs. actual number of workshops that are conducted each year. In addition, the number of participants will be documented for each workshop so that a comparison can be done on the number of local officials, surveyors, engineers, consultants etc, that attend. Federal fiscal year 2004 will be used as the base year for comparison to subsequent years.

Task #7 State Flood Response Conference

The Floodplain Management Section will host a State Flood Response Conference next year. Estimated completion is FFY 2005 CAP-SSSE.

The performance measure for this activity will be the completion of the conference in Federal fiscal year 2005.

Task #8 General Technical Assistance

The Floodplain Management Section will continue to annually provide general technical assistance (GTA) as part of our CAP-SSSE agreement for the next five years. GTA will vary depending on other Task activity needs. GTA will be entered into the CIS database by WDNR staff once FEMA has updated and authorized CIS data base entry for GTA.
A yearly comparison of GTA can then be done as a performance measure.

Task #9 ASFPM Annual Conference

The Floodplain Management Section will have two staff attend the ASFPM conference annually as part of our CAP-SSSE. This activity provides a quality training opportunity that benefits the State. The performance measure will be the same as Task #4.

Task #10 Post-Flood/Disaster Response

The Floodplain Management Section will provide Post-flood assistance as needed as part of our CAP-SSSE agreement for the next five years. With assistance from FEMA Region V, the state has developed a very proactive response program to address community needs after a disaster event. Staff will reduce other Task activities as needed to supplement funding for Post-Flood/Disaster response per FEMA Region V approval.

The performance measure will be dependent on the magnitude of the required post-disaster response and will be developed with input from FEMA Region V. Past performance measures have been the number of post-disaster response packets sent to local officials, number of post-disaster follow-up meetings conducted with local floodplain administrators by WDNR staff, and the number of completed damage survey reports completed by local administrators.

Task #11 Community Outreach Projects

The Floodplain Management Section will continue to provide educational outreach efforts to different associations that are related to floodplain management such as the Wisconsin Association for Floodplain, Stormwater and Coastal Managers, the Wisconsin County Code Administrators, the Wisconsin Land Information Association, the Wisconsin Building Inspectors Association and the Wisconsin League of Municipalities.

The performance measure for this task will be documented by evaluating the professional affiliation of each participant at these events to determine whether the proper mix of floodplain officials, surveyors, engineers, consultants etc, is being reached.

Task #12 NFIP Participation

The Floodplain Management Section will attempt to increase the level of community participation in the NFIP in the State. Each year outreach efforts will be made by the State to encourage enrollment of non-participating communities into the program. Outreach efforts will be documented by the State and reported to FEMA Region V in the quarterly narrative reports as needed.

The performance measure for this Task will be to compare the number of flood prone communities enrolled in the program at the end of FFY-2004 with the number in subsequent years.